



**St. Joseph's
Children's Centre**
Stepping into the Future

St Joseph's Children's Centre is a long standing, not-for-profit, non denominational, registered charitable organization.

Our mission is to: *Provide Quality Early Learning and Care for the Benefit of Children, Families and Society.*

St Joseph's Children's Centre currently provides Early Learning and Care programs for more than 300 families, in four locations in the HRM for children between the ages of 3mo -12 years.

As a not-for-profit organization we rely on fundraising and sponsorship to provide additional learning materials, play equipment and specialized materials to include children with a variety of individual needs. Additional funds are also required to ensure our children have stimulating environments in which to learn and grow.

With close to 50 yrs of Educating Young Children and supporting families we are fully committed to sustaining our leading childcare facilities and we hope we can count on your organization to support us in our goal.

Your sponsorship will help to assure the success of the many children who attend St Joseph's Children's Centre. Enclosed please find more information on this exciting opportunity and sponsorship levels. Please do not hesitate to contact our Executive Director for more information. I look forward to speaking with you at your earliest convenience.

Sincerely

Board of Directors for St Joseph's Children's Centre

Sandie Jollimore
Executive Director / St Joseph's Children's Centre
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(902) 422 - 8441 ext 155



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Platinum Corporate Sponsorship

1 opportunity

\$5,000 - \$10,000

- Featured as the platinum sponsor on St Joseph's Children's Centre's website home page (logo and website link included)
- Full page dedicated on the STJCC website for corporate sponsors story, mission etc.
- "Platinum Sponsor" and corporate logo added to our family handbook and enrollment package
- Site recognition in all four of our locations
- Frequent mentions on our social media pages (posts and images can be submitted for the year if you wish) We encourage family friendly and informative content for these posts)

Gold Corporate Sponsorship

2 opportunities

\$2,500

- Featured as one of two gold sponsors on St Joseph's Children's centre's website home page (logo and website link included)
- Recognition at all fundraising functions/events
- Mention on St Joseph's Children's Centres social media pages

Silver Corporate Sponsorship

3 opportunities

\$1,500

- Featured as one of three silver sponsors on St Joseph's Children's centres website home page (logo and website link included)
- Mention on St Joseph's Children's Centre's social media pages

Friends of St Joseph's Children's Centre

Unlimited opportunities

\$100-\$500 annual Donation

- Logo and website link on St Joseph's website

The History of St. Joseph's Children's Centre

An outgrowth of the former St. Joseph's Orphanage on Quinpool Road, St. Joseph's Children's Centre is a not-for-profit, non-denominational organization concerned with providing excellent, specialized childcare services to the Metro Halifax area.

Our doors first opened on March 1, 1968 on the recommendation of the United Way, Department of Community Services and the Halifax Regional Municipality in response to a pressing need for supervised childcare facilities for children of working mothers and a growing number of single parent families.

Originally our childcare services were only available without cost to those parents who qualified for social assistance. All other parents paid the full daily fee until the City of Halifax recognized that many lower income families were in need of assistance and implemented a funding arrangement. In 1972, the Provincial Government formally recognized the need for financial assistance for families in paying increasing childcare costs.

Recognizing the need for trained childcare workers, our Board of Directors implemented the first pre-service training program in Nova Scotia in 1970.

Our curriculum is based upon a child-centered, developmentally appropriate approach that was built upon the principles and practices of the High/Scope Educational Model. As part of this curriculum, we created an on-site 24-month in-service training program funded by the C.E.I.C to train teachers to implement the High/Scope program.

St. Joseph's was the first childcare centre to offer the first full-time Developmental (1972), Montessori (1974) and Bilingual programs (1980) in Halifax. We also developed and initiated the first comprehensive nutrition program incorporating current nutrition recommendations into a nutritionally balanced daily menu. The nutrition component is a major part of our early childhood education programming.

In 1990 with funding from the Childcare Initiatives Fund, "The Early Childhood Educators Resource Centre", a lending/training centre was established. "The E.C.E Resource Centre" serves as a resource for Nova Scotia childcare centres and nursery schools.

Among our other accomplishments, St. Joseph's introduced a "sun safe" policy in 1991 in response to the increase in ultraviolet rays from the sun. The following year we designed and manufactured sun hats, whose purpose was to protect the ears and nape of the neck from the sun. We also created a "playground checklist" in order to identify local playground equipment that is suitable for use by St. Joseph's children while on their class outings.

Since our inception, the demand for childcare has continued to increase leading St. Joseph's to expand our programs and to include not only those attending pre-school but those requiring after-school care. Operations continued to expand as well. Our programs have operated in several public schools such as Oxford Street School, St. Patrick's School, St. Thomas Aquinas School, Morris Street School, Westmount School, Burton Ettinger School, St. Mary's School as well as the Maritime Centre and Quinpool Centre.

Today we have 4 locations throughout metro: 2155 Monastery Lane (off Quinpool Road), Scotia Square (Duke Tower), 59 Glenforest Drive (Clayton Park) and 30 Damascus Road (Bedford).

Today we have a licensed capacity of 283 in 4 locations and employ approximately 45 teaching staff. Our management team consists of an Executive Director, 2 enrollment coordinators, 2 office staff, as well as 2 kitchen staff and 1 van driver.

In 2008, St. Joseph's celebrated our 40th Anniversary of providing Quality Early Learning and Care to families in the HRM.